

DOWDENS PUMPING & WATER TREATMENT BRAND ASSETS

LOGO'S CYMY, MONO, BLACK, GREYSCALE

1



Standard Logo

2



Reverse Logo

3



Standard logo with website

4



Standard logo with tagline

5



Standard logo reverse with tagline

6



Hex - b7dff3
26 C 2 M 1 Y 0 K

Pantone - 2995 Hex - 00a7e1
90 C 11 M 0 Y 0 K

Pantone - 294 Hex - 005596
100 C 58 M 0 Y 21 K

7



Mono

8



Black

9



Black with website

10



Hex - b7dff3
26 C 2 M 1 Y 0 K

Hex - EB2427
0 C 100 M 100 Y 0 K

Pantone - 2995 Hex - 00a7e1
90 C 11 M 0 Y 0 K

Pantone - 294 Hex - 005596
100 C 58 M 0 Y 21 K